

REFEREES.

Murray Grossmith | *Art Director*

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SUMMARY OF STRENGTHS.

InDesign, PhotoShop, Illustrator, Dreamweaver, Flash, After Effects, Premier, Quark Express, Encore, Soundbooth, Excellent communication skills, meeting objectives, identifying problems, promoting solutions.

ACHIEVEMENTS.

- **00 – 01 | BSc Applied Graphics with Multimedia Tech**
- **98 – 00 | HND Graphic Design**
- **97 – 98 | HNC Print Media Press Production**
- **96 - 97 | SNC Graphic Design**
- **89 - 95 | 6 Standard Grades, 4 Highers**
- **SYS Art**

In July 2007 I took part in one of the world's toughest footraces – Sandbaggers Gobi Challenge 2007. The race saw competitors running 140 miles in 7 days across the Gobi desert, southern Mongolia carrying all they needed to survive in one of the most unforgiving environments on Earth. I did this to raise money for two charities, MacMillan Cancer Research and the MS Society.

I have also re-designed Sandbaggers' corporate identity and designed all of their company literature and promotional material.

Along with completing the challenge I was asked to document the entire event on camera, which I then edited and produced as the official DVD.

PROFILE.

Previously the senior graphic designer for the largest privately owned prestige motor trade business in Scotland where I managed design, brand strategy and collaborated with senior management in brand and marketing development as well as directly with the likes of BMW, Mercedes-Benz etc.

Previously a creative designer for the most successful advertising agency in Christchurch, New Zealand. Timezoneone, based in the centre of Christchurch and with a sales office in Chicago, I worked on brands such as CROCs, the U.S. Army, Jibbitz, Hennessey Whiskey, Red Rocks, American Medical Association, Sonare (a Herman Miller company) and The School of the Art Institute of Chicago.

Previously senior designer at Benedetti International and senior designer at Nutri-Tech (Scotland) Ltd and with over eight years experience in the design of new brands, new media and video editing I have worked with diverse clients from start-ups to global corporations.

DESIGN EXPERIENCE.

12.05 - 8.08 and 8.09 - Present | Eastern Holdings

Senior Designer: My key duties included:

- Managing traffic through the studio, quality control and scheduling.
- Development & implementation of studio processes.
- Job costing & time management.

8.08 - 5.09 | TimeZoneOne

Creative Designer: My key duties included:

- Concepting, designing and producing graphic materials using a range of media, methods, techniques and equipment.
- Project management of jobs.
- Manage pre-press and finished art processes.
- Briefing to production and film house on completion of artwork.

04.04 - 12.05 | Benedetti International

Senior Designer: I was given the responsibilities of New Product conceptual design work, product photography and team coordination. This was a taxing yet rewarding role, which has shown with the success of each project I have undertaken.

02 - 04 | Nutri-Tech (Scotland) Ltd - Graphic Designer

01 - 02 | Double Image Design - Graphic Designer